

2017 Sponsorship Opportunities

CancerBlows Legends Concert Sponsor

SOLD – Nancy A. Nasher and David J. Haemisegger

- Recognition as CancerBlows Legends Concert Sponsor in printed and electronic materials
- Premium logo placement included on CD/DVD to be recorded that evening and distributed nationwide after the event
- Premium logo placement on-site at events including video screens and more
- Double-page ad in commemorative program
- Private concert by Ryan Anthony and keyboardist, Gary Beard
- Thirty-two (32) passes to Sponsor Party
- Ten (10) passes to pre-concert Meet & Greet
- Premium Loge Boxes for sixteen (16) and sixteen (16) Orchestra Floor tickets to the CancerBlows Concert
- Thirty-two (32) passes to the Opus Pre-Concert Dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Twelve (12) CDs/DVDs of the event and a commemorative gift

Production Sponsor

\$75,000

- Recognition as CD/DVD Production Sponsor in printed and electronic materials
- Special Logo recognition on CD/DVD to be recorded that evening and distributed nationwide after the event
- Full-page ad in commemorative program
- One (1) free appearance/mini-concert by Ryan Anthony
- Twenty-eight (28) passes to Sponsor Party
- Four (4) passes to pre-concert Meet & Greet
- Premium Loge Box for eight (8) and twenty (20) Orchestra Floor tickets to the CancerBlows Concert
- Twenty-eight (28) passes to Opus Pre-Concert dinner, the Pre-Concert/Intermission VIP Lounge and the After-Party Jam
- Ten (10) CDs/DVDs of the event and a commemorative gift

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Recording Sponsor

SOLD – Diane and Hal Brierley

- Recognition as CD/DVD Recording Sponsor in printed and electronic materials
- Special Logo recognition on CD/DVD to be recorded that evening & distributed nationwide after the event
- Full-page ad in commemorative program
- One (1) free appearance/mini-concert by Ryan Anthony
- Twenty-four (24) passes to Sponsor Party
- Four (4) passes to pre-concert Meet & Greet
- Premium Loge Box for eight (8) & sixteen (16) Orchestra Floor tickets to CancerBlows Concert
- Twenty-four (24) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Twenty-five (25) CDs/DVDs of the event and a commemorative gift

Simulcast Sponsor

SOLD – Baylor, Scott & White Health

- **In the event of a sell-out, the Legends concert may be simulcast to a nearby area
- Recognition as Simulcast Sponsor in printed and electronic materials
- Premium logo placement on-site at simulcast
- Logo included on CD/DVD to be recorded that evening & distributed nationwide after the event
- Full-page ad in commemorative program
- Twenty (20) passes to the Sponsor Party
- Premium Loge Box for eight (8) & twelve (12) Orchestra Floor tickets to CancerBlows Concert
- Twenty (20) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Ten (10) CDs/DVDs of the event and a commemorative gift

After-Party Sponsor

SOLD – NorthPark Center

- Recognition as After-Party Sponsor in printed and electronic materials
- Premium logo placement on-site at After-Party
- Logo included on CD/DVD to be recorded that evening and distributed nationwide after the event
- Full-page ad in commemorative program
- Twenty (20) passes to the Sponsor Party
- Premium Loge Box for eight (8) and twelve (12) Orchestra Floor tickets to the CancerBlows Concert
- Twenty (20) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Ten (10) CDs/DVDs of the event and a commemorative gift

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Private VIP Lounge Sponsor

\$40,000

- Recognition as Private VIP Lounge Sponsor in printed and electronic materials
- Premium logo placement on-site in Private VIP Lounge
- Full-page ad in commemorative program
- Logo recognition on CD/DVD to be recorded that evening and distributed nationwide after the event
- Eighteen (18) passes to the Sponsor Party
- One (1) Premium Loge Box for eight (8) and ten (10) premium Orchestra Floor tickets to the CancerBlows Concert
- Eighteen (18) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Eight (8) CDs/DVDs of the event and a commemorative gift

The Principals Concert Sponsor

SOLD - The Lindquist Family Foundation in honor of Dr. Brian Berryman & the nurses/staff of Baylor Charles A Sammons Cancer Center, Baylor T Boone Pickens Cancer Hospital and the Bone Marrow Transplant Clinic

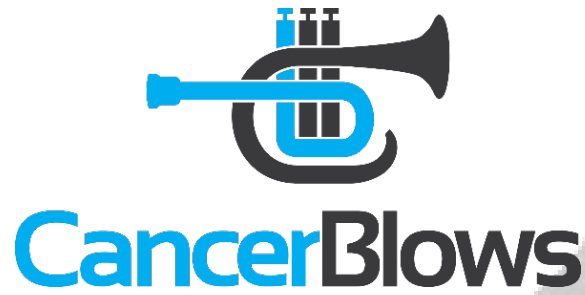
The Principals Concert is an additional concert on Monday, May 8th that brings current and retired principal trumpets from the Dallas Symphony, New York Philharmonic, Chicago Symphony, Los Angeles Philharmonic, Philadelphia Orchestra, Cleveland Orchestra and more to Dallas for a two day event. The principals visit Booker T. Washington High School for the Performing Arts for a panel discussion that is open to the public and conduct master classes at SMU. But the highlight is the open recording session and concert where the nation's leading classical musicians perform together.

- Recognition as The Principals Concert Sponsor in printed and electronic materials
- Special Logo recognition on CD/DVD to be recorded that evening and distributed nationwide after the event
- Premium logo placements in "The Principals" concert program
- Half-page ad in commemorative CancerBlows Legends commemorative program
- Twelve (12) passes to the Sponsor Party
- Twenty (20) reserved seats to the "The Principals" concert/recording session
- Four (4) Loge Box tickets and Eight (8) Orchestra Floor tickets to the CancerBlows Legends Concert
- Twelve (12) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Four (4) CDs/DVDs of the event and a commemorative gift

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Education Sponsor

\$25,000

This special sponsorship helps underwrite the cost to offer unique learning experiences to regional music students including master classes, private lessons and a panel discussion with the Principals and Legends. The sponsorship also helps to underwrite discounted and complimentary student tickets to the concerts.

- Recognition as Education Sponsor in printed and electronic materials
- Premium logo placement at Education events
- Half-page ad in commemorative program
- Fourteen (14) passes to the Sponsor Party
- One (1) Premium Loge Box for eight (8) and six (6) premium Orchestra Floor tickets to the CancerBlows Concert
- Fourteen (14) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Four (4) CDs/DVDs of the event and a commemorative gift

Program Sponsor

\$15,000

- Recognition as Program Sponsor in printed and electronic materials
- Full-page ad in commemorative program
- Six (6) passes to Sponsor Party
- Eight (8) Orchestra Floor tickets to the CancerBlows Concert
- Eight (8) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Four (4) CDs/DVDs of the event and a commemorative gift

Ryan Anthony Sponsor

\$15,000

- Recognition as Ryan Anthony sponsor in printed, electronic materials
- One (1) free appearance/mini-concert by Ryan Anthony
- Two (2) passes to pre-concert Meet & Greet
- Half-page ad in commemorative program
- Six (6) passes to Sponsor Party
- Six (6) Orchestra Floor tickets to the CancerBlows Concert
- Six (6) passes to the Opus Pre-Concert dinner, Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Two (2) CDs/DVDs of the event and a commemorative gift

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\$10,000 Level Sponsors

Your choice of the areas listed below. All include the following plus additional benefits listed.

- Special recognition on the CD/DVD of the concert
- Special recognition in commemorative program
- Half-page ad in commemorative program
- Six (6) passes to Sponsor Party
- Six (6) Orchestra Floor tickets to the CancerBlows Concert
- Six (6) passes to the Pre-Concert/Intermission VIP Lounge and to the After-Party Jam
- Two (2) CDs/DVDs of the event and a commemorative gift

Patron Party Sponsor

\$10,000

- Recognition as Patron Party Sponsor in printed and electronic materials
- Special recognition at the Patron Party on May 8, 2017 at Nasher Sculpture Center
- Premium logo placement on the Invitation

Invitation Sponsor

\$10,000

- Recognition as Invitation Sponsor in printed and electronic materials
- Premium logo placement on the Invitation

Valet Sponsor

\$10,000

- Recognition as Valet Sponsor in printed and electronic materials
- Special opportunities to showcase cars at CancerBlows events

Photo Gallery Sponsor

\$10,000

- Recognition as Photo Gallery Sponsor in printed, electronic materials
- Premium logo placement in Photo Gallery at event

Signage Sponsor

\$10,000

- Recognition as Signage Sponsor in printed and electronic materials
- Recognition on Signage at CancerBlows Concert

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\$10,000 Level Sponsors continued

Merchandising Sponsor

\$10,000

- Recognition as Merchandising Sponsor in printed, electronic materials
- Premium logo placement at Merchandise areas during CancerBlows events

Video Screen Sponsor

SOLD - Cinemark USA

- Recognition as Video Sponsor in printed, electronic materials
- Premium logo placement on video screens at times during the CancerBlows concert

Text Giving Sponsor

SOLD - Hard Night Good Morning/Dee Simmons & D'Andra Simmons-Lock

- Recognition as Text Giving Sponsor in printed, electronic materials
- Special recognition during Text Giving portion of the CancerBlows concert
- ***Amount may be increased to provide a text giving match incentive during the concert

Live Streaming Sponsor

\$10,000 - two still available

SOLD - Multiple Myeloma Research Foundation

- Recognition as Streaming Sponsor in printed, electronic materials
- Special recognition online on Live Stream of concert to national audience

Doc Severinsen Sponsor

SOLD - Arthur Selander

- Recognition as Doc Severinsen sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet

Arturo Sandoval Sponsor

SOLD - Melody & Rick Rogers

- Recognition as Arturo Sandoval sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet



Lee Loughnane (Chicago) Sponsor

SOLD - Ear, Nose & Throat Specialty Care / Dr. Michael Kronenberger

- Recognition as Lee Loughnane sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet

Rashawn Ross Sponsor (Dave Matthews Band)

\$10,000

- Recognition as Rashawn Ross sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet

*Dallas Symphony Orchestra Sponsor**

SOLD - PwC / Kara and Todd Ranta

- Recognition as the members of the Dallas Symphony sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet
- *Members of the Dallas Symphony Orchestra

CancerBlows Big Band Sponsor

PENDING

- Recognition as CancerBlows Big Band sponsor in printed, electronic materials
- Two (2) passes to pre-concert Meet & Greet



General Sponsors

All include the following:

- Recognition as a Sponsor in selected printed and electronic materials
- Special recognition on the CD/DVD of the concert
- Special recognition in commemorative program
- One (1) CD/DVD of the event and a commemorative gift
- Tickets & Passes as outlined below

\$7,500 - FORZA LEVEL

- Six (6) premium tickets to the CancerBlows Concert
- Six (6) passes to the Pre-Concert/Intermission VIP Lounge
- Six (6) passes to the After-Party Jam
- Six (6) passes to the Sponsor Party

\$5,000 - CRESCENDO LEVEL

- Four (4) premium tickets to the CancerBlows Concert
- Four (4) passes to the Pre-Concert/Intermission VIP Lounge
- Four (4) passes to the After-Party Jam
- Four (4) passes to the Sponsor Party

\$2,500 - VIVACE LEVEL

- Two (2) premium tickets to the CancerBlows Concert
- Two (2) passes to the Pre-Concert/Intermission VIP Lounge
- Two (2) passes to the After-Party Jam
- Two (2) passes to the Sponsor Party

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